

CONTEST RULES FOR MELODIFESTIVALEN 2011

Section A: Invitation, background, rules for submissions and selection process

Section B: Rules for entries submitted

Section C: Rules for entries selected to compete

Section D: Other conditions

Section E: Rules for the Webbjoker

Section F: Rules for the ordinary competition and specially invited participants

NB! ALL CONTESTANTS MUST READ AND APPROVE SECTIONS A–D AND E (Webbjoker) OR F (ordinary competition). Approve the rules when you upload your entry.

Section A: Invitation, background, rules for submissions and selection process

A1. Melodifestivalen 2011 is a nationwide competition consisting of several qualifying competitions and one final competition. The contest entry that wins the final competition in Melodifestivalen will represent Sweden in the 2011 Eurovision Song Contest (ESC), arranged by the European Broadcasting Union (EBU) in Germany on 10–14 May 2011. At least 32 contest entries will compete in Melodifestivalen 2011. SVT may decide at a later date to increase the number of contest entries. The 32 entries to compete in Melodifestivalen 2011 will be:

- the winner and runner-up for the 2011 Webbjoker
- the 15 entries chosen by the selection jury from among the entries in the ordinary competition
- the 15 entries that SVT invites or chooses from among the entries in the ordinary competition (that is, from among the entries not chosen by the selection jury)

SVT alone determines the format of the competition in detail (including but not limited to the selection process, the number of qualifying competitions and the voting procedure) as well as the TV production of the selected contest entries (including but not limited to issues concerning instruments and other possible props on stage).

A2. Swedish citizens and/or persons officially registered as domiciled in Sweden (no later than 1 September 2010) are entitled to participate in the competition as composers and lyricists, except for persons who are employed by SVT during the period 1 September 2010–30 March 2011.

A2.1 NEW Persons who are not Swedish citizens or officially registered as domiciled in Sweden as of 1 September 2010 are also entitled to participate in the competition as long as the entry they submit to the competition has at least one (1) songwriter who satisfies the requirements in A2.

A3. For 10 of the competition's 32 spots, SVT intends to give priority to entries performed principally in Swedish. The same song may be submitted as different contest entries if the lyrics are in different languages. (SVT need not be informed in that case.)

A4. SVT retains the right to disqualify entries whose lyrics or title might be regarded as offensive and/or could be expected not to be approved for competition in the ESC.

A5. The names of the selected contest entries and their composers and lyricists will be announced by SVT in October–November 2010 as they qualify. A contest entry submitted cannot be withdrawn by the songwriter/songwriters.

Section B: Rules for entries submitted

B1. Only new works that have never been made available to the public – whether through transfer to the public, public performance or publication/distribution – may participate in the competition.

The requirement that the work has never been previously published/distributed entails the melody and lyrics never previously having been published – on a disc, cassette, videotape, film, in print etc. – or in any other way distributed to the public. The requirement that the work has never previously been performed in public prohibits, for example, any performance in concert or the like. The requirement that the work must have never been the object of transfer to the public entails, for example, the work not having been broadcast or made available to the public via radio, TV, Internet or any mobile telephony network.

Entries that compete in Melodifestivalen's Webbjoker contest and are thereby made available on svt.se during the period of the competition are not considered to have violated this rule.

B2. Entries with a duration exceeding two (2) minutes but not three (3) minutes may participate in the competition. Entries longer than 3 minutes or shorter than 2 minutes remain in the selection process on condition that the jury considers it possible to arrange the entry so that it is an acceptable length and the entry's songwriters accept and correct this condition. Wholly instrumental entries will not be accepted.

B3. A song may be submitted in any language, and the song will be performed in Melodifestivalen 2011 in the language submitted unless SVT specifies otherwise when announcing the song's selection.

B4. The performing artist/artists singing on the submitted contest entry shall be aware that the contest entry has been submitted to this year's competition and be prepared, if SVT so desires, to perform the melody in qualifying competitions and in the Swedish final competition as well as in the ESC. However, the artists selected for Melodifestivalen 2011 are not automatically chosen to represent Sweden at the ESC. Participating artists must have turned 16 years of age before the first date on which the entry is to compete in the 2011 ESC. (NB! This age limit does not apply to songwriters.)

Section C: Rules for entries selected to compete

C1. As soon as SVT announces which contest entries have been selected to participate in the competition, and their reserves, SVT surrenders all claims on the other contest entries submitted. However, entries that have placed in the Top 100 list remain in the competition as reserves until 15 November.

C1.A As soon as a contest entry has qualified for Melodifestivalen 2011, its songwriter/songwriters must immediately provide SVT with the following:

1. The lyrics of the competing musical work, clearly written in the language the songwriters used in the submission. If a language other than Swedish or English is used, however, a written translation of the lyrics into Swedish must be included.
2. A completed Contest Entry Form personally signed by the songwriter/songwriters. (See appendix 1.)
3. A completed Performers' Form. (See appendix 2.)

C2. SVT will decide, in consultation with the songwriter/songwriters of the contest entries, which artists will perform the selected musical works in Melodifestivalen 2011 and the 2011 ESC. However, the final decision-making authority is SVT's. If a songwriter does not accept SVT's decision, SVT is entitled to disqualify the contest entry and replace it with another.

C2.1 NEW In addition to the above, SVT can also decide that a contest entry will be performed with a solo singer-instrumentalist who will play his/her instrument live during the broadcast.

C3. A maximum of eight (8) persons may participate on stage during the performance of each contest entry in Melodifestivalen. In the case of the entry representing Sweden at the ESC, however, only six (6) persons may participate on stage.

C4. To participate in the competition, contestants must provide an instrumental backing track. These backing tracks may include pre-recorded backing vocals, though not those of the main artist/artists participating, who must sing live. In the case of the entry representing Sweden at the ESC, pre-recorded backing vocals will not be allowed on the backing tracks. In conjunction with SVT entering into contracts with the artists to perform the contest entries, SVT will require the contracts to include an obligation to produce and deliver to SVT the required backing tracks as well as to assign to SVT the intellectual property rights required for SVT to use the backing tracks. If a contract with such content is not signed or the approved backing tracks are not delivered to SVT in time, SVT is entitled to disqualify the contest entry.

C5. The songwriters of the contest entries selected, in accordance with the provisions of these contest rules, will assign rights to SVT:

– to utilise, on its own or through reassignment/transfer to another party, without time or territorial restriction, the musical works submitted (lyrics and music) by:

- transferring the works to the public, publicly performing, issuing or allowing to issue, distributing or making available for the public in some other way, including but not limited to the ways described in these contest rules and – as far as concerns the winning contest entry – the ways described in the rules the EBU has adopted at that time for participation in the ESC,
- recording/producing those copies of the work required in connection with this.

C6. Payment for performance rights and compensation for production of copies for the use of SVT and others as specified above will be paid in the usual manner to the collecting society representing the creators of the music. However, SVT is not responsible for the disbursement of such compensation for use by others.

C7. The songwriter/songwriters further pledge to SVT and third parties that the songwriter is/songwriters are entitled to assign the requisite rights of use; for example, all songwriters have cleared the rights with any collaborators and rights holders such as music publishers and record companies, if applicable.

C8. Each songwriter is responsible for no agreement having been entered into with any third party that constitutes an impediment to the assignments specified in C5 and C7. From the time that the submitted musical work is covered by the songwriter's/songwriters' membership in STIM, though no earlier than the inaugural performance of the work in the competition, SVT's right to use the work is limited in the manner specified in the agreement for such membership. If Nordisk Copyright Bureau (NCB) administers the songwriter's/songwriters' rights to produce copies, it is the duty of SVT, or the party to whom SVT assigns its right of use, to obtain from NCB any mechanical rights required for that particular use.

C9. The songwriter/songwriters may not grant permission to produce copies/mechanical reproductions of submitted work without first obtaining SVT's approval. In the case of SVT granting approval, licensing will be done through NCB, in accordance with each songwriter's membership agreement with STIM/NCB. A songwriter may not oppose licensing approved by SVT (including but not limited to the issue of one or more CD/DVD anthologies with the Swedish contest entries and, for the winning contest entry, one or more CD/DVD anthologies with the entries in the ESC) provided that the intended use does not conflict with the songwriter's moral rights according to law.

C10. SVT is entitled to use, without separate compensation to the songwriter/songwriters, on its own or through assignment to another party, the title of the contest entry as well as the name and image of the songwriter/songwriters and the artist/artists, if applicable, in conjunction with marketing Melodifestivalen 2011 and the 2011 ESC as well as goods and services related to Melodifestivalen 2011 and the 2011 ESC.

C11. To avoid misunderstanding, the songwriters will allow SVT, Sveriges Radio, the EBU, foreign production companies that are members of or associated with the EBU and commentators on and juries for the ESC to prepare and make available free translations of the lyrics of selected contest entries into other languages, for information and

marketing purposes, and will allow the EBU to include in and/or insert such translations into a CD/DVD anthology as envisioned in C9 and/or make available such a translation on the EBU's official web site for the ESC, in all cases without any obligation to pay separate compensation related to that use.

C12. No contest entry – whether as sheet music or a record, cassette or in some other reproduced form – may be marketed or furnished with the text “Melodie Grand Prix”, “Eurovision Song Contest”, “ESC”, “EUROSONG” or other text with the same or similar meaning, unless written permission has been obtained from the EBU. The same applies to all other means of making the contest entry accessible regardless of media.

C13. Without SVT's express approval, a selected contest entry may not be performed in public, published/distributed or otherwise made available to the public or marketed earlier than specified below.

- Contest entries placing 5, 6, 7 or 8 in a qualifying competition may be made available to the public as soon as the broadcast of that qualifying competition ends.
- Contest entries placing 4, 3, 2 or 1 in a qualifying competition may be made available to the public as soon as the broadcast of the fourth qualifying competition ends.

Section D: Other conditions

D1. The work or its participation in the competition may not be used in any commercial context or other context in any way that could put into doubt SVT's neutrality or independent position; for example, if SVT's broadcast of the work could be regarded as inappropriately beneficial to commercial interests.

D2. Songwriters who participate in the competition pledge to take part, if SVT so wishes, in the following activities with no other compensation than reimbursement of costs of travel and accommodation in those cases where such is required.

(Times specified refer to tentative time in attendance.)

- One or two press conferences, maximum 4 hours.
- One pre-recorded interview, maximum 4 hours.
- One qualifying competition broadcast live. SVT will reimburse travel and accommodation for three days and nights if the distance from the songwriter's place of residence is more than 70 kilometres.
- All press conferences arranged by SVT before and after qualifying competitions and before the final competition if the songwriter's entry qualifies for the final.
- When applicable, required attendance (up to three days, as for qualifying competitions described above) if the entry qualifies for the fifth programme, the Second Chance (which for some contest entries constitutes one additional qualifying competition on the way to the final). SVT will reimburse travel and accommodation if the distance from the songwriter's place of residence is more than 70 kilometres.

- One live broadcast of the final competition according to later instructions; SVT will reimburse travel, accommodation for three days and nights if the distance from the songwriter's place of residence is more than 70 kilometres.
- One live broadcast or pre-recorded interview for a "retrospective" programme to be recorded and possibly broadcast the day after the final, maximum of six (6) hours.
- All press conferences arranged by SVT after the final competition in the event that the work advances to the ESC.
- Attendance for approximately 15 days during the ESC and the requisite press conferences on-site, maximum eight (8) hours.
- One live broadcast or pre-recorded interview, for the benefit of the ESC, for a "retrospective of the year" programme to be recorded and possibly broadcast in autumn 2011, maximum of six (6) hours.

D3. If any songwriter, performing artist or any of their representatives violates any of these rules or if the contest entry submitted otherwise contravenes these rules, SVT retains the right to exclude the entry and not pay any compensation, in whole or in part, in any form. Should such compensation have already been paid, SVT is entitled to demand repayment. In the event of a violation of the publication or contest rules caused by a songwriter, contracted artist or any of their representatives, the person or persons violating the rules alone or jointly will be liable – based on each person's complicity – for any claims by the injured party and will indemnify SVT for all damages. SVT assumes no liability for any such loss.

D4. These contest rules were adopted in May 2010 by SVT, which is also entitled to change and/or revise them and to determine how they will be applied in detail.

Section E: Rules for the Webbjoker

E1. For contestants in the Webbjoker competition, all conditions specified above in Sections A–D apply as well as the conditions specified below in Section E.

E2. Any contest entry for which all songwriters satisfy the following requirements is welcome to compete.

– No songwriter has had or will have had work issued as a sound recording available for sale in Sweden or abroad prior to 1 October 2010.

– No songwriter has had or will have had work available for digital sale in Sweden or abroad prior to 1 October 2010.

E3. Entries are submitted by uploading a video file to svt.se/melodifestivalen_2010, from 9 July 2010, to 11:59:59 PM on 21 September 2010.

E4 NEW Any video uploaded shall be completely dedicated to showing moving sequences of the artist/artists when he/she/they perform the contest entry. No special

requirements apply to the performing artist/artists aside from those specified in Sections A–D.

E5. Any video sent in may contain only images whose rights are fully controlled by the songwriter/songwriters submitting the entry.

E6. Songwriters submitting entries undertake to discourage the entry from being distributed in any way other than via svt.se during the period of the Webbjoker competition.

E7. SVT retains the right to refuse publication of entries whose image quality is substandard. SVT retains the right to refuse publication of entries whose audio quality is substandard.

E8. SVT retains the right to refuse publication of entries whose content may be offensive or not in line with SVT's ordinary requirements in the rules for Melodifestivalen 2011.

E9. The Webbjoker will be decided on svt.se during October–December 2010. SVT will announce details of the contest arrangements at a later date.

Section F: Rules for the ordinary competition

F1. For contestants in the ordinary competition, all conditions specified above in Sections A–D apply as well as the conditions specified below in Section F.

F2. Any contest entry for which one or more songwriters satisfy the following requirements is welcome to compete.

- A songwriter has had or will have had work issued as a sound recording available for sale in Sweden or abroad prior to 1 October 2010.
- A songwriter has had or will have had work available for digital sale in Sweden or abroad prior to 1 October 2010.

F3. Entries are submitted by uploading an audio file to svt.se/melodifestivalen_2010, from 1 September 2010, to 11:59:59 PM on 21 September 2010.

CONTEST ENTRY FORM

(TO BE USED ONLY IF YOUR SONG IS SELECTED TO COMPETE)

We are most grateful if you fill in the form on a computer and print it out and only as a last resort fill in information by hand.

Title of the entry:

The persons above, who jointly control 100% of the copyright to the entry specified below, have read the contest rules that SVT announced for participation in Melodifestivalen 2011 and accept them in their entirety.

Name

Personal id. no.
Address
Phone no.
E-mail
Signature

Melodifestivalen 2011 – Performers’ Form for the Ordinary Competition

(To be used only if your song is selected to compete)

We are most grateful if you fill in the form on a computer and print it out and only as a last resort fill in information by hand.

NB! – On this form, provide information ONLY about the person/persons singing on the demo submitted.

Title of the entry:
Name of each performing artist:
Name of the group (if any)
Place of residence:
Phone no.:
E-mail:
Age:
Musical background:
Experience on stage and/or TV:

All information is mandatory.

Attach a photo on the next page. The photo must be fastened (glued, for example) to the next page.

Melodifestivalen 2011 – Performers’ Form

Title of the entry:

ATTACH PHOTO HERE